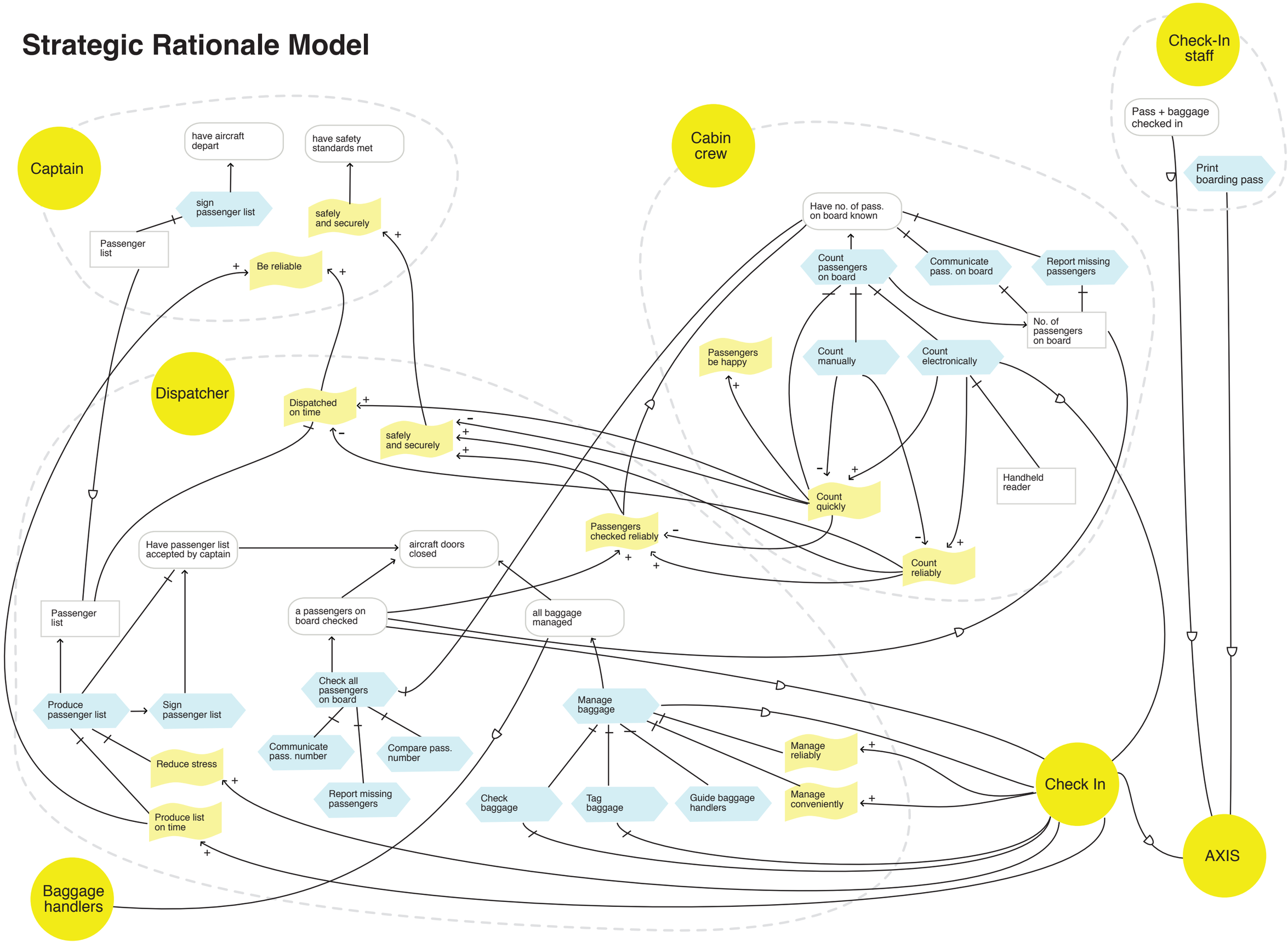Strategic Rationale Model